

LEVI STRAUSS FOUNDATION

A HISTORY OF PIONEERING CHANGE



The Levi Strauss Foundation (LSF) is established as the corporate foundation of Levi Strauss & Co.



In 1854 Levi Strauss donates \$5 to a San Francisco orphanage and the seeds of LS&Co.'s philanthropy are sown.

1952

Gives the first U.S. corporate donation in the fight against HIV/AIDS to San Francisco General Hospital.



LSF funds employee-led AIDS support groups at San Francisco headquarters.

1982

1983



Click to learn more about our work with AIDS Care China

Creates Project Change in the U.S. South to reduce racial discrimination in workplaces and educational and community institutions. It becomes the first national corporate/community partnership explicitly aimed at addressing racism.

1991

Sponsors Levi Strauss & Co.'s first Community Day for employees in San Francisco. Today, employees donate thousands of volunteer hours worldwide each year.



2000



Receives the YouthAIDS Corporate Citizenship Award for 20 years of leadership and support in the fight against HIV/AIDS.

2002



Creates Pioneers in Justice to support next-generation social justice leaders in the Bay Area as they use the power of social media and networks to reshape their communities.

2009

Partners with Levi Strauss & Co. on the Improving Worker Well-Being initiative for apparel workers in communities where our products are made.

2011



Click to learn more about Levi Strauss & Co.'s CSR program