

# A LOOK AT... BANGLADESH

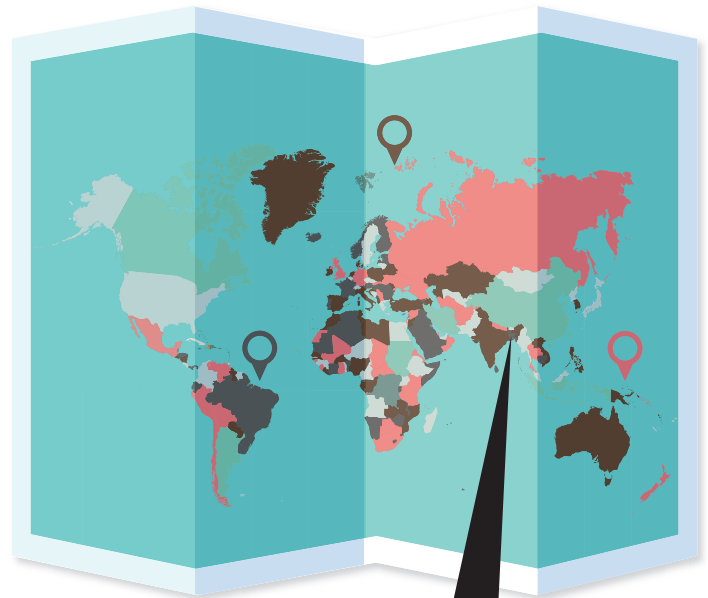
Vendors in Country: 3

Total Number of Factories: 4

Total Number of Workers: 28,022

Total Number of Workers Benefitted  
by WWB Programs: 17,976

Levi Strauss & Co. began sourcing in Bangladesh in 1994.  
We work with 16 direct sourcing factories.



## PROGRAMS:

### HEALTH

Health awareness and training  
on the following topics:

- Reproductive health
- Family planning and maternal health
- Sexually transmitted disease
- Nutrition
- Water borne diseases and prevention

#### Deeper engagement on sexual & reproductive health

- Developed a satellite clinic and family planning product corner; family planning services with relevant medicine at free of cost
- Provided access to sanitary napkins to all employees

#### In house clinics

Free doctor consultation and services for workers' spouses and children.

#### PARTNERS:

Change Associates, Phulki, Business for Social Responsibility (BSR), St. Johns Medical College

### EQUITY & ACCEPTANCE

- Implemented anti-harassment and anti-discrimination policy.
- Awareness programs for supervisors and mid-level management on harassment and discrimination.
- Promoted women to supervisory roles in line with the overall proportion of women in the facility, creating professional development opportunities and demonstrating improved productivity in the process.
- Conducted workplace survey to evaluate the level of equity & acceptance.

#### PARTNERS:

Dutch – Bangla Bank Foundation

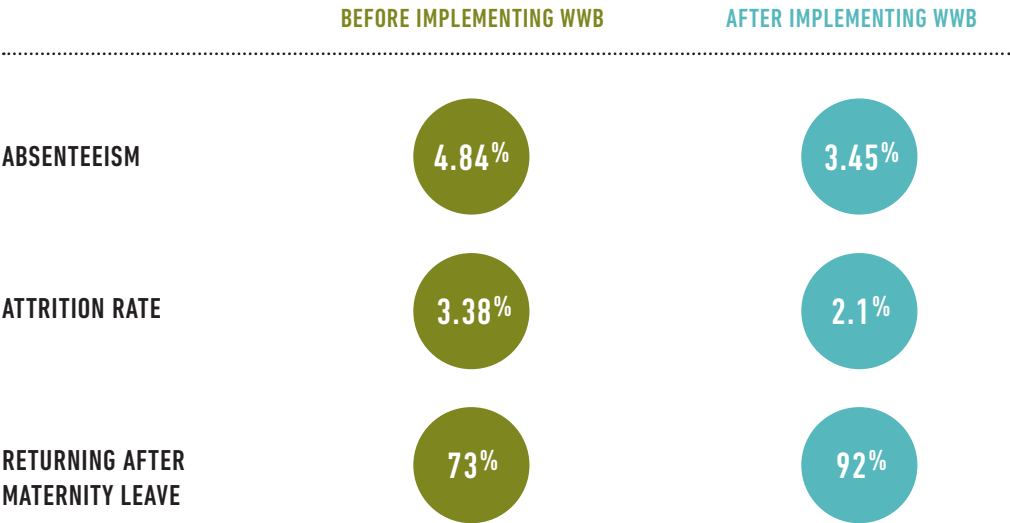
### FINANCIAL INCLUSION

- Training on money management, saving, budget and planning.
- Introduction of various personal saving products
- Open bank accounts free of cost; provided space for ATM machine within the factory premises for the convenience of workers.

#### PARTNERS:

Factory management

# KEY OUTCOMES



- Employees gained knowledge on feminine hygiene, family planning, maternal health, sexually transmitted diseases, importance & appropriate method of hand washing and prevention of HIV/AIDS.
- Knowledge on money management, savings and budgeting has improved.
  - The employees felt secure and confident, as they do not need to carry cash because of access to ATM facilities.
- Concept of nutrition and balanced diets becomes clearer.
- Awareness on work place safety and grievance management system improved further.