

A LOOK AT... CAMBODIA

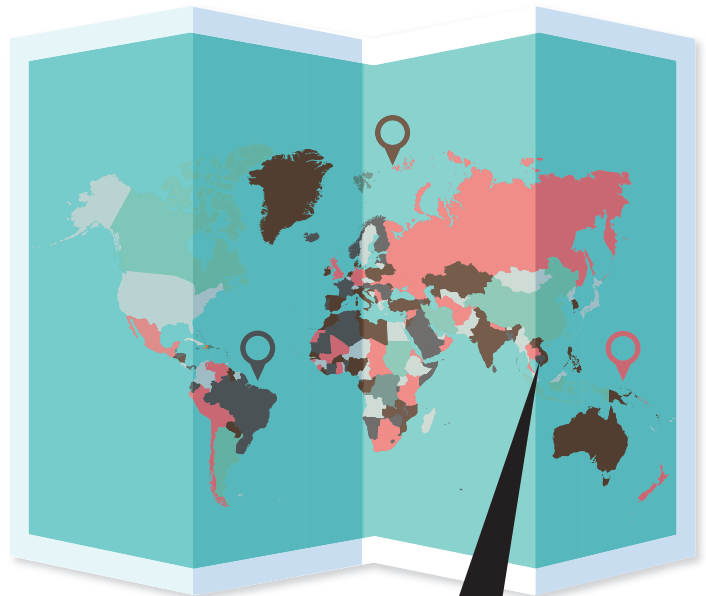
Vendors in Country: 3

Total Number of Factories with Worker Well-being: 5

Total Number of Workers: 12,520

Total Number of Workers Benefitted
by WWB Programs: 8,646

Levi Strauss & Co. began sourcing in Cambodia in 1999. We work with 10 direct sourcing factories and five licensee factories.



PROGRAMS:

HEALTH

Provided health education on the following topics:

- Sexual reproductive health
- HIV/AIDS & sexually transmitted diseases
- Maternal and child health
- Nutrition & hygiene, focusing on: clean drinking water, how to cook healthy and affordable food and benefits of eating sufficient nutrients
- Expansion of the infirmary
- Developed local health network
- Water borne diseases improvement

EQUITY & ACCEPTANCE

Sexual Harassment Prevention Project under this initiative made workers, supervisors, shop stewards and union members aware about harassment policy and procedures along with behaviors.

FINANCIAL INCLUSION

Financial literacy, focusing on: safe money transfer, Banking or Microfinance service, loan payment calculation method.

PARTNERS:

CARE International in cooperation with CWPD (Cambodian Women for Peace and Development); St. John Hospital, India; Marie Stope International Municipal Health Department, Government of Cambodia and factory management.

PARTNERS (EQUITY & ACCEPTANCE):

ILO Better work

PARTNERS (FINANCIAL INCLUSION):

CARE & MFI (Microfinance Institute)

KEY OUTCOMES

BEFORE IMPLEMENTING WWB

AFTER IMPLEMENTING WWB

ABSENTEEISM



ATTRITION RATE



- Workers able to transfer their knowledge of health and safety to their family member and friends.
- Change in the eating attitude and focus on nutrition.
- The awareness of sexual harassment in the workplace helped workers and supervisors to understand each other better and behave more appropriately.