

A LOOK AT... INDIA

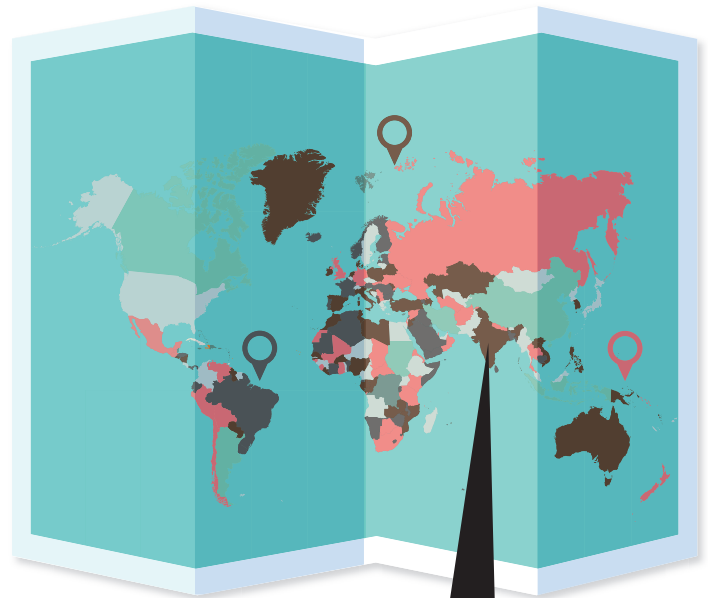
Vendors in Country: 2

Total Number of Factories with Worker Well-being: 5

Total Number of Workers: 4,999

Total Number of Workers Benefitted
by WWB Programs: 2,999

Levi Strauss & Co. has been sourcing product from India for 21 years, since 1994. We work with 24 direct sourcing factories and 12 licensee factories.



PROGRAMS:

HEALTH

Health Awareness & Training on following topics:

- Maternal & Child Health
- Reproductive Health
- Ergonomics
- Nutrition
- Domestic Violence
- HIV/AIDS

FINANCIAL INCLUSION

- Introduced conventional banking to workers and ensured access to ATM.
- Training on financial planning, budgeting, saving, borrowing responsibly.
- Introduced local financial products and services
- Training on interpersonal skills on how to talk about finances with your family.

PARTNERS:

SWASTI; St. Johns Medical College team and Business for Social Responsibility (BSR) partner Organizations.

PARTNERS:

SWASTI, Peer Educators

KEY OUTCOMES

	BEFORE IMPLEMENTING WWB	AFTER IMPLEMENTING WWB
ABSENTEEISM	8.54%	6.6%
ATTRITION RATE	8.9%	6.4%
LATE ARRIVAL	4.2%	2.8%