

# **THIS IS WHY WE'RE DIFFERENT.**

WE ARE THE ORIGINAL. IN 1873, WE INVENTED THE BLUE JEAN—AN ITEM OF CLOTHING THAT'S BECOME AN ENDURING CULTURAL AND STYLE ICON. AND WE KEEP MOVING FORWARD, WITH THE VERY BEST DENIM DESIGNERS. THEY DON'T JUST DESIGN THE FITS, THEY DESIGN ALL THE FABRICS TOO; THEY KNOW THE SCIENCE AS WELL AS THE ART. BUT MOST IMPORTANTLY, IT'S THE PEOPLE WHO WEAR AND LOVE OUR DENIM THAT HELP SET US APART. PEOPLE LIKE YOU. WE TEST OUR FITS ON REAL PEOPLE IN CITIES ALL OVER THE WORLD. WE'VE SEEN YOU CUSTOMIZING AND PERSONALIZING OUR DENIM. AND SO PEOPLE LIKE YOU BECOME PART OF OUR DESIGN PROCESS, HELPING US REFINE OUR FITS TO MAKE THEM THE BEST IN THE WORLD.



# MEN'S FIT GUIDE

## SKINNY



**519™**  
EXTREME SKINNY

SITS BELOW WAIST  
SUPER SKINNY FROM HIP TO ANKLE  
SUPER SKINNY LEG



**510™**  
SKINNY

SITS AT WAIST  
SKINNY FROM HIP TO ANKLE  
SKINNY LEG



**501®**  
SKINNY

SITS AT WAIST  
BUTTON FLY  
SKINNY LEG

## SLIM



**511™**  
SLIM

SITS BELOW WAIST  
SLIM FROM HIP TO ANKLE  
SLIM LEG



**513™**  
SLIM STRAIGHT

SITS BELOW WAIST  
SLIM THROUGH THIGH  
STRAIGHT LEG

## TAPER



**512™**  
SLIM TAPER

SITS BELOW WAIST  
SLIM THROUGH THIGH  
TAPERED LEG



**502™**  
REGULAR TAPER

SITS BELOW WAIST  
REGULAR FIT THROUGH THIGH  
SLIGHTLY TAPERED LEG



**541™**  
ATHLETIC FIT

SITS AT THE WAIST  
EXTRA ROOM IN SEAT AND THIGH  
SLIGHTLY TAPERED LEG



**501®**  
TAPER

SITS AT WAIST  
BUTTON FLY  
FITTED THROUGH SEAT AND THIGH  
TAPERED LEG



# MEN'S FIT GUIDE

## STRAIGHT



### 501® ORIGINAL FIT

SITS AT WAIST  
BUTTON FLY  
REGULAR FIT THROUGH THIGH  
STRAIGHT LEG



### 514™ STRAIGHT

SITS BELOW WAIST  
REGULAR FIT THROUGH THIGH  
STRAIGHT LEG



### 505™ REGULAR

SITS AT WAIST  
EXTRA ROOM IN THIGH  
STRAIGHT LEG

## BAGGY

NEW  
FIT



### BAGGY FIT

SITS BELOW WAIST  
BAGGY FROM HIP TO ANKLE



# WOMEN'S FIT GUIDE

## SKINNY



**710**  
SUPER SKINNY

MID RISE  
SLIM THROUGH HIP AND THIGH  
SUPER SKINNY LEG  
ADVANCED STRETCH

NEW  
FIT



**720**  
HIGH RISE SUPER SKINNY

HIGH RISE  
SLIM THROUGH HIP AND THIGH  
SUPER SKINNY LEG



**MILE HIGH**  
SUPER SKINNY

EXTRA HIGH RISE  
SLIM THROUGH HIP AND THIGH  
SUPER SKINNY LEG



**711**  
SKINNY

MID RISE  
SLIM THROUGH HIP AND THIGH  
SKINNY LEG



**721**  
HIGH RISE SKINNY

HIGH RISE  
SLIM THROUGH HIP AND THIGH  
SKINNY LEG

NEW  
FIT



**WEDGIE SKINNY**

HIGH RISE  
SNUG THROUGH HIP AND THIGH  
SKINNY LEG

## SKINNY



**311**  
SHAPING SKINNY

MID RISE  
SHAPES THROUGH HIP AND THIGH  
SKINNY LEG  
TUMMY-SLIMMING TECHNOLOGY



**501®**  
SKINNY

HIGH RISE  
BUTTON FLY  
SKINNY LEG



**712**  
SLIM

MID RISE  
SLIM THROUGH HIP AND THIGH  
SLIM LEG



**WEDGIE FIT**

HIGH RISE  
SNUG THROUGH HIP AND THIGH  
TAPERED LEG



**312**  
SHAPING SLIM

MID RISE  
SHAPES THROUGH HIP AND THIGH  
SLIM LEG  
TUMMY-SLIMMING TECHNOLOGY

## SLIM



# WOMEN'S FIT GUIDE

## STRAIGHT



### 714 STRAIGHT

MID RISE  
SLIM THROUGH HIP AND THIGH  
STRAIGHT LEG



### 314 SHAPING STRAIGHT

MID RISE  
SHAPES THROUGH HIP AND THIGH  
STRAIGHT LEG  
TUMMY-SLIMMING TECHNOLOGY



### WEDGIE STRAIGHT

HIGH RISE  
SNUG THROUGH HIP AND THIGH  
STRAIGHT LEG

## BOYFRIEND



### 501® TAPER

MID RISE  
BUTTON FLY  
RELAXED THROUGH HIP AND THIGH  
TAPERED LEG



### 501® ORIGINAL

MID RISE  
BUTTON FLY  
RELAXED THROUGH HIP AND THIGH  
STRAIGHT LEG



### BOYFRIEND

MID RISE  
RELAXED THROUGH HIP AND THIGH  
TAPERED LEG



### 501® CROP

MID RISE  
BUTTON FLY  
RELAXED THROUGH HIP AND THIGH  
CROPPED LEG



# WOMEN'S FIT GUIDE

## BOOTCUT



**715**  
BOOTCUT

MID RISE  
SLIM THROUGH HIP AND THIGH  
BOOTCUT LEG



**315**  
SHAPING BOOTCUT

MID RISE  
SHAPES THROUGH HIP AND THIGH  
BOOTCUT LEG  
TUMMY-SLIMMING TECHNOLOGY

## BAGGY

NEW  
FIT



'90S BAGGY

SITS BELOW WAIST  
RELAXED THROUGH HIP AND THIGH  
WIDE LEG

## PLUS



**310**  
SHAPING SUPER SKINNY

MID RISE  
SHAPES THROUGH HIP AND THIGH  
SUPER SKINNY LEG  
TUMMY-SLIMMING TECHNOLOGY



**311**  
SHAPING SKINNY

MID RISE  
SHAPES THROUGH HIP AND THIGH  
SKINNY LEG  
TUMMY-SLIMMING TECHNOLOGY



**314**  
SHAPING STRAIGHT

MID RISE  
SHAPES THROUGH HIP AND THIGH  
STRAIGHT LEG  
TUMMY-SLIMMING TECHNOLOGY



**315**  
SHAPING BOOTCUT

MID RISE  
SHAPES THROUGH HIP AND THIGH  
BOOTCUT LEG  
TUMMY-SLIMMING TECHNOLOGY

