
LEVI STRAUSS & CO.

Levi Strauss & Co. Animal Welfare Policy

June 2021

Levi Strauss & Co. (LS&Co.) is committed to sourcing all product materials in a responsible manner, with respect for people, the planet and animals.

Animals should be treated with care. Therefore LS&Co. suppliers are expected to adhere to the internationally recognized industry best practices outlined by animal-welfare experts in support of the [Five Domains of Animal Welfare](#): nutrition, physical environment, health, behavior and mental state.

LS&Co. currently uses three types of animal-derived materials in our products - down, leather and wool - and is committed to sourcing each in accordance with best practices in animal welfare and environmental sustainability. Credible, third-party standards and due diligence must be in place for LS&Co. to source any other animal-derived materials in the future.

Additionally, LS&Co. explicitly prohibits the use of materials from vulnerable, threatened or endangered species, as defined by the Convention on International Trade in Endangered Species of Wild Fauna and Flora ([CITES](#)) and the International Union for Conservation of Nature (IUCN) [IUCN Red List](#).

Animal-derived materials in new LS&Co. products should be sourced from animals reared for meat production, except in cases where the animal-derived materials are procured from recycled feedstocks or can be safely and humanely harvested without slaughter (e.g. non-mulesed wool).

Our vision is to provide traceability from farms or recycled material suppliers to final products and demonstrate consistent implementation of our policy through material supplier and farm-level assessments.

We have adopted the following materials-specific commitments:

Angora and Mohair

LS&Co. prohibits the use of angora and mohair in our products.

Down and Feathers

LS&Co. is [Responsible Down Standard](#) (RDS)-certified, meaning that since 2018 all new LS&Co.-developed down products are traceable to suppliers, farms and processing facilities certified for their leading animal welfare practices. Virgin down and feathers must not be from live-plucked or force-fed birds.

Fur

LS&Co. prohibits the use of fur in our products.

Hides or skins that are not considered fur include animal skins with “hair-on hide” that could be potentially converted to leather, such as cow, buffalo, goat or sheep shearling, and are permitted should they meet all other relevant requirements of this policy.

Leather and Skins

LS&Co. prohibits the use of animal skins and hides that are considered exotic or that originate from vulnerable, threatened or endangered species, as defined by the IUCN Red List and CITES, in our products. This includes but is not limited to crocodilian species, snakes and lizards.

To demonstrate and certify responsible leather processing, LS&Co. encourages sourcing from [Leather Working Group](#)-certified leather producers. Our goal is to source leather from Leather Working Group-certified facilities whenever possible.

LS&Co. is committed to only using leather and animal skins from sources that are responsibly managed to protect biodiversity and prevent deforestation. LS&Co. will not source leather from animals raised in the Amazon Biome and suppliers are required to provide credible assurances that leather is derived from animals raised elsewhere and is not contributing to deforestation on an annual basis.

Wool

LS&Co. expects suppliers to only use wool fiber that is sourced from non-mulesed sheep or recycled materials. To ensure adherence to best practices in animal welfare and land use, all virgin wool used in new LS&Co. products will [Responsible Wool Standard](#)-certified by 2025.

We will hold ourselves accountable by reporting progress on our animal welfare program on an annual basis. This policy will be reviewed annually to ensure it reflects the latest best practices and standards in animal welfare and environmental sustainability and learnings from our policy's implementation.