

# **THIS IS WHY WE'RE DIFFERENT.**

WE ARE THE ORIGINAL. IN 1873, WE INVENTED THE BLUE JEAN—AN ITEM OF CLOTHING THAT'S BECOME AN ENDURING CULTURAL AND STYLE ICON. AND WE KEEP MOVING FORWARD, WITH THE VERY BEST DENIM DESIGNERS. THEY DON'T JUST DESIGN THE FITS, THEY DESIGN ALL THE FABRICS TOO; THEY KNOW THE SCIENCE AS WELL AS THE ART. BUT MOST IMPORTANTLY, IT'S THE PEOPLE WHO WEAR AND LOVE OUR DENIM THAT HELP SET US APART. PEOPLE LIKE YOU. WE TEST OUR FITS ON REAL PEOPLE IN CITIES ALL OVER THE WORLD. WE'VE SEEN YOU CUSTOMIZING AND PERSONALIZING OUR DENIM. AND SO PEOPLE LIKE YOU BECOME PART OF OUR DESIGN PROCESS, HELPING US REFINE OUR FITS TO MAKE THEM THE BEST IN THE WORLD.



# MEN'S FIT GUIDE

## SKINNY



### 501® SKINNY

SITS AT WAIST  
BUTTON FLY  
SKINNY LEG



### 510™ SKINNY

SITS AT WAIST  
SKINNY FROM HIP TO ANKLE



### 519™ EXTREME SKINNY

SITS BELOW WAIST  
SUPER SKINNY FROM HIP TO ANKLE

## SLIM



### 511™ SLIM

SITS BELOW WAIST  
SLIM FROM HIP TO ANKLE



### 513™ SLIM STRAIGHT

SITS BELOW WAIST  
SLIM THROUGH THIGH

## TAPER



### 501® SLIM TAPER

SITS AT WAIST  
BUTTON FLY



### 502™ TAPER

SITS BELOW WAIST  
REGULAR FIT THROUGH THIGH



### HI-BALL ROLL

SITS BELOW WAIST  
REGULAR THROUGH THIGH  
CROPPED, TAPERED LEG



### 512™ SLIM TAPER

SITS BELOW WAIST  
SLIM THROUGH THIGH



### LO-BALL STACK

SITS BELOW WAIST  
SLIM THROUGH THIGH  
EXTRA LONG, TAPERED LEG



### 541™ ATHLETIC FIT

SITS AT WAIST  
EXTRA ROOM IN SEAT AND THIGH

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# MEN'S FIT GUIDE

## STRAIGHT



**501<sup>®</sup>**  
ORIGINAL FIT

SITS AT WAIST  
BUTTON FLY  
STRAIGHT LEG



**505<sup>™</sup>**  
REGULAR

SITS AT WAIST  
EXTRA ROOM IN THIGH  
STRAIGHT LEG



**514<sup>™</sup>**  
STRAIGHT

SITS BELOW WAIST  
REGULAR FIT THROUGH THIGH

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# WOMEN'S FIT GUIDE

## SKINNY



**311**  
SHAPING SKINNY

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH



**501®**  
SKINNY

HIGH RISE  
FITTED THROUGH HIP AND THIGH  
SKINNY LEG



**710**  
SUPER SKINNY

MID RISE  
SLIM THROUGH HIP AND THIGH



**711**  
SKINNY

MID RISE  
SLIM THROUGH HIP AND THIGH



**720**  
HIGH-RISE SUPER SKINNY

HIGH RISE  
SLIM THROUGH HIP AND THIGH



**721**  
HIGH RISE SKINNY

HIGH RISE  
SLIM THROUGH HIP AND THIGH

## SKINNY



**WEDGIE**  
SKINNY

HIGH RISE  
SNUG THROUGH HIP AND THIGH



**MILE HIGH**  
SUPER SKINNY

EXTRA HIGH RISE  
SLIM THROUGH HIP AND THIGH



**312**  
SHAPING SLIM

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH



**712**  
SLIM

MID RISE  
SLIM THROUGH HIP AND THIGH



**WEDGIE**

HIGH RISE  
SNUG THROUGH HIP AND THIGH  
TAPERED LEG

## SLIM

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# WOMEN'S FIT GUIDE

## STRAIGHT



**314**  
SHAPING STRAIGHT

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH



**501®**  
ORIGINAL

HIGH RISE  
FITTED THROUGH HIP AND THIGH  
STRAIGHT LEG



**501®**  
ORIGINAL CROPPED

HIGH RISE  
FITTED THROUGH HIP AND THIGH  
CROPPED, STRAIGHT LEG



**724**  
HIGH-RISE STRAIGHT

HIGH RISE  
SLIM THROUGH HIP AND THIGH



**WEDGIE**  
STRAIGHT

HIGH RISE  
SNUG THROUGH HIP AND THIGH



**RIBCAGE**  
STRAIGHT ANKLE

SUPER HIGH RISE  
SLIM THROUGH HIP,  
STRAIGHT THROUGH LEG

## FLARE / WIDE LEG



**315**  
SHAPING BOOTCUT

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH



**715**  
BOOTCUT

MID RISE  
SLIM THROUGH HIP AND THIGH



**RIBCAGE**  
PLEATED CROP

SUPER HIGH RISE  
LOOSE THROUGH HIP AND THIGH



**RIBCAGE**  
CROPPED FLARE

SUPER HIGH RISE  
SLIM THROUGH HIP AND THIGH

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# WOMEN'S FIT GUIDE

## BOYFRIEND / TAPER



### 501® TAPER

MID RISE  
RELAXED THROUGH HIP AND THIGH  
TAPERED LEG



### MOM JEANS

HIGH RISE  
RELAXED THROUGH HIP AND THIGH  
TAPERED LEG



### BOYFRIEND

MID RISE  
RELAXED THROUGH HIP AND THIGH  
TAPERED LEG

## PLUS



### 310 SHAPING SUPER SKINNY

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH



### 311 SHAPING SKINNY

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH



### 711 SKINNY

MID RISE  
SLIM THROUGH HIP AND THIGH



### WEDGIE SKINNY

HIGH RISE  
SNUG THROUGH HIP AND THIGH



### 314 SHAPING STRAIGHT

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH



### 315 SHAPING BOOTCUT

MID RISE  
TUMMY SLIMMING  
SHAPES THROUGH HIP AND THIGH

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