

# Levi Strauss & Co. and Hohenstein collaborate to bring safer chemicals to the apparel industry using ECO PASSPORT by OEKO-TEX®

SAN FRANCISCO; BOSTON (November 19, 2019) Levi Strauss & Co. (LS&Co.) and Hohenstein today announced a collaboration to utilize the ECO PASSPORT by OEKO-TEX<sup>®</sup> certification system in the LS&Co. supply chain. This will amplify the capabilities of the Screened Chemistry program developed by LS&Co., helping establish a clearer pathway toward safer chemistry in the apparel industry by providing enhanced levels of testing, verification and transparency for chemical safety.

LS&Co. and Hohenstein both approach chemicals management from the perspective that safer inputs lead to safer outputs. Screened Chemistry, originated by LS&Co. as an open source program others can adopt, scrutinizes chemical formulations to prevent potentially hazardous compounds from entering the apparel supply chain and identify safer alternatives. By screening emerging chemistries that are not yet covered by Manufacturing Restricted Substances Lists (MRSLs), LS&Co. has created a more holistic approach to ensuring safe and responsible chemicals management.

ECO PASSPORT by OEKO-TEX<sup>®</sup> is an independent certification system for chemicals in the apparel, textile and leather industries. During a multi-stage process, ECO PASSPORT analyzes whether each individual ingredient in a chemical product meets international statutory requirements and is not harmful to human health. On-site inspections can validate claims that suppliers are using safer and better chemistry, manufactured according to industry best practices.

"Levi Strauss & Co. is committed to responsible chemicals management across our supply chain and our industry. This collaboration helps take our existing programs to the next level by establishing a new standard for responsible chemical stewardship that melds the hazard-based approach of Screened Chemistry with the robust testing and validation capabilities of Hohenstein," said Michael Kobori, Levi Strauss & Co. VP of Sustainability.

"We believe that the collaboration between LS&Co. and Hohenstein is a significant step toward identifying and pulling better chemistry into apparel, footwear, and textile supply chains," said John Frazier, Senior Technical Director at Hohenstein. "The coupling of Screened Chemistry, ECO PASSPORT by OEKO-TEX®, brand leadership, and progressive chemical suppliers is a powerful signal of good things to come for chemicals management."

The combined use of Screened Chemistry and ECO PASSPORT complements the recognized standards agreed upon by the Zero Discharge of Hazardous Chemicals (ZDHC) Roadmap to Zero initiative, an industry collaboration designed to drive the adoption of safer chemistry across the apparel supply chain. Through its testing and on-site verification, ECO PASSPORT will enable chemical suppliers to achieve higher levels of conformance with ZDHC. ECO PASSPORT's certification results are published in the OEKO-TEX<sup>®</sup> Buying Guide, providing a credible third-party assessment of chemical supplier performance.

This partnership will enable LS&Co. to advance and better implement its existing chemicals management program and create a template that others in and beyond apparel can follow. The result is a program that goes beyond a risk management approach and provides a roadmap for companies to eliminate and prevent the introduction of chemical hazards in the supply chain.



## About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's<sup>®</sup>, Dockers<sup>®</sup>, Signature by Levi Strauss & Co.™ and Denizen<sup>®</sup> brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Strauss & Co.'s reported fiscal 2018 net revenues were \$5.6 billion.

Editor's note: In 2000, LS&Co. was one of the first companies to establish a <u>Restricted Substances List</u> (RSL), which identifies chemicals that are prohibited in the manufacturing of our products due to their potential impact on consumers, workers and the environment. LS&Co. was also the first company in the apparel industry to establish global guidelines for wastewater quality for supplier factories. LS&Co. is a member of the Joint Roadmap Toward Zero Discharge of Hazardous Chemicals (ZDHC), an apparel industry collaboration that drives systemic change with a goal of zero discharge of hazardous chemicals by 2020, and has worked with Nike, C&A, H&M and Gap Inc. to develop screening methodologies for dyes, pigments and commodities to expand the program beyond auxiliary chemicals to cover all chemicals used in the supply chain.

For more information, go to levistrauss.com

LS&Co. Media Contact: Phil Zabriskie Levi Strauss & Co. (415) 501-7777 newsmediarequests@levi.com

### **About Hohenstein:**

With more than 40 branches, offices and laboratories worldwide, Hohenstein is an international testing services provider and research partner in the textile industry. Hohenstein's research centers around the interaction between textiles, humans, and the environment. It is a founding member and leading provider of the OEKO-TEX<sup>®</sup> portfolio of services such as the STANDARD 100 by OEKO-TEX<sup>®</sup> certification, the international standard for safe textiles, and is certified by the U.S. Consumer Products Safety Commission (CPSC ID #1058) as a third-party, independent laboratory for CPSIA compliance verification. For more information, go to <u>Hohenstein.US</u>

### Hohenstein Media Contact:

Casey Strauch Hohenstein Institute America, Inc. (612) 239 8830 C.Strauch@hohenstein.com

## About OEKO-TEX®

With 27 years of experience, OEKO-TEX<sup>®</sup> leads the world in empowering and enabling consumers and companies to protect our planet by making responsible decisions. OEKO-TEX<sup>®</sup> provides standardized solutions which optimize customers' manufacturing processes and help deliver high quality, more sustainable products. All of the products within the OEKO-TEX<sup>®</sup> portfolio are used to strengthen our customers' systems, processes or products and, ultimately, they help create more sustainable companies. 10,000 manufacturers, brands, and retailers in almost 100 countries are working with OEKO-TEX<sup>®</sup> to ensure that their products are tested for potentially harmful substances and millions of consumers around the world look for OEKO-TEX<sup>®</sup> labels before making buying decisions. OEKO-TEX<sup>®</sup> certified products and suppliers can be located in the OEKO-TEX<sup>®</sup> Online Buying Guide at www.oeko-tex.com. Connect with OEKO-TEX<sup>®</sup> on Facebook, on LinkedIn, and on Twitter.