LEVI STRAUSS & CO.

FOR IMMEDIATE RELEASE

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LEVI STRAUSS & CO. TO WEBCAST THIRD QUARTER 2020 EARNINGS CONFERENCE CALL

SAN FRANCISCO (September 22, 2020) – Levi Strauss & Co. (NYSE: LEVI) will host a conference call to discuss the company's financial results for the third quarter ended August 23, 2020. The call will be held on Tuesday, October 6 at 2:00 p.m. Pacific Time/5:00 p.m. Eastern Time, and will be hosted by Chip Bergh, president and chief executive officer, and Harmit Singh, executive vice president and chief financial officer.

To access the live webcast, please visit https://engage.vevent.com/rt/levistraussco/index.jsp?seid=90 or dial in to listen to the live call at: +1.800.884.6765 in the United States and Canada or +1.973.200.3064 internationally; I.D. No. 7768738.

A replay of the webcast will be available on http://investors.levistrauss.com starting approximately two hours after the event and archived on the site for one quarter. A telephone replay will be available until October 13, 2020 at +1-855-859-2056 in the United States and Canada or +1-404-537-3406 internationally; I.D. No. 7768738

To access the company's related press release on October 6, 2020, please visit http://investors.levistrauss.com.

About Levi Strauss & Co.

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company designs and markets jeans, casual wear and related accessories for men, women and children under the Levi's^{*}, Dockers^{*}, Signature by Levi Strauss & Co.™, and Denizen^{*} brands. Its products are sold in more than 110 countries worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,200 retail stores and shop-in-shops. Levi Strauss & Co.'s reported 2019 net revenues were \$5.8 billion. For more information, go to http://levistrauss.com, and for company news and announcements go to http://investors.levistrauss.com.

Source: Levi Strauss & Co. Investor Relations