# LEVI STRAUSS FOUNDATION

Outfitting movements and leaders fighting for a just and abundant world



2024 LSF grantee <u>Urgent Action Fund for Feminist Activism</u> resources grassroots leaders and organizations building feminist movement power with historically marginalized communities across the U.S.

# **2024 YEAR IN REVIEW**

We believe that business can and should be a force for good. That's why, for over 70 years, the Levi Strauss Foundation (LSF) has been funded by a portion of Levi Strauss & Co.'s annual profits to advance the human rights and well-being of underserved people in places where our company does business.

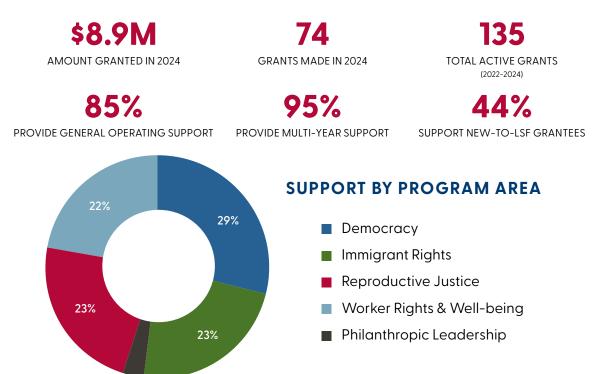
Throughout our history, LSF has embraced the energy and events of its time through bold corporate philanthropy tackling some of society's most pressing injustices. Today, we continue this bold legacy by grantmaking to advance democracy, immigrant rights, reproductive justice, and apparel worker rights and well-being. Across these funding areas, we support organizations strengthening the rights and dignity of underserved communities, including Black, transgender, Indigenous, queer, and disabled populations. We do so because we believe that meaningful diversity makes us all stronger.

LSF's grantmaking begins with a deep trust in the organizations championing justice, recognizing that social progress is complex, long-game work that is far from straightforward. Even the most successful movements have faced significant setbacks that demanded resilience, innovation, and renewed resolve to be overcome. That's why LSF remains committed to investing in the long-term success of our partners with multi-year, general operating support. Centering this practice ensures our partners have access to flexible capital that any organization needs to truly thrive. After all, to achieve lasting social justice, we must resource the organizations driving real change as though our collective victory depends on it – because it does.

### OUR YEAR IN GRANTMAKING

3%

In 2024, LSF awarded \$8.9 million to 67 organizations fighting for a more just and abundant world, bringing our total support since inception to \$387 million.



LEVI STRAUSS FOUNDATION 2024 YEAR IN REVIEW

# **DEMOCRACY**



In the rural U.S. South, LSF Democracy grantee Fair Count engages historically underrepresented communities in the democratic process through ongoing mobilization, continuously activating new voters and local leaders to build long-term political power.

### **PURPOSE**

Nurture and protect a strong and inclusive democracy in the U.S.

#### Goals

#### Protect voting rights.

Advance policy and legal change that empowers and protects communities' right to vote.

### Strengthen civic engagement, participation, and culture.

Engage underrepresented and disenfranchised populations on issue and electoral organizing.

# Ensure open and inclusive media and information ecosystems.

Ensure communities have access to reliable, trustworthy, and relevant news and information.

### **Build bridges and** alliances.

Strengthen the capacity and effectiveness of social change leaders and organizations, and promote narratives that restore social cohesion and senses of community.

### **2024 BY THE NUMBERS**

\$2.64M

68%

**GENERAL OPERATING SUPPORT** 

97%

MULTI-YEAR SUPPORT

AMOUNT GRANTED IN 2024 GRANTS MADE IN 2024 TOTAL ACTIVE GRANTS

(2022-2024)

**LEVI STRAUSS FOUNDATION** 2024 YEAR IN REVIEW

# **IMMIGRANT RIGHTS**



LSF Immigrant Rights grantee United We Dream, the largest immigrant youth-led network in the U.S., leads creative nationwide advocacy campaigns and organizing efforts to foster a culture that values immigrants and the progress they make possible.

### **PURPOSE**

Advance immigration reform that creates systems that are fair, humane, and just, and engage the most marginalized communities of immigrants as active leaders in the movement.

# Goals

#### Just pathways to citizenship.

Advocate for permanent and dignified pathways to citizenship for undocumented immigrants.

### Fair immigration policies.

Advocate for inclusive, humane, and transparent immigration policies and enforcement practices.

### A culture of belonging.

Shift cultural attitudes to be more inclusive and welcoming of immigrants.

### **2024 BY THE NUMBERS**

\$2.03M

90%

100%

AMOUNT GRANTED IN 2024 GRANTS MADE IN 2024

TOTAL ACTIVE GRANTS (2022-2024)

**GENERAL OPERATING SUPPORT** 

MULTI-YEAR SUPPORT

2024 YEAR IN REVIEW **LEVI STRAUSS FOUNDATION** 

# REPRODUCTIVE JUSTICE



2024 LSF grantee <u>URGE</u>: <u>Unite for Reproductive and Gender Equity</u> trains youth to take action on reproductive justice through policy advocacy, culture change, and community organizing at the state- and national-level.

### **PURPOSE**

Advance the rights and power of those who face the greatest barriers to reproductive freedom and justice.

#### Goals

#### Reproductive freedom and access.

Advance policy and legal change that protects and expands access to reproductive health services.

## A culture where reproductive justice is valued.

Expand and amplify narratives that build a broader public view of reproductive freedom for all birthing people.

### Access to direct services, including abortion.

Strengthen the capacity and effectiveness of organizations providing financial, logistical, and emotional support for individuals seeking care.

#### **2024 BY THE NUMBERS**

\$2.06M

AMOUNT GRANTED IN 2024 GRANTS MADE IN 2024 TOTAL ACTIVE GRANTS

(2022-2024)

GENERAL OPERATING SUPPORT

MULTI-YEAR SUPPORT

2024 YEAR IN REVIEW **LEVI STRAUSS FOUNDATION** 

# **WORKER RIGHTS & WELL-BEING**



Across Mexico, LSF Worker Rights & Well-being grantee <u>Fondo Semillas</u> incubates grassroots efforts to advance labor rights and protections for women workers, with a focus on gender-based violence in the workplace.

### **PURPOSE**

Advance the rights of apparel workers and lift systemic approaches for improving the well-being of workers in the garment industry.

### Goals

### Advance fair and just protections.

Expand the rights of apparel workers, the majority of whom are women, in key LS&Co. sourcing countries.

### Build factory cultures of trust.

Enable factories to develop and implement policies, systems and programs that build workplace cultures of trust, respect, and fairness.

# Spur system transformation.

Ideate, test, document and disseminate creative solutions that address systemic root causes of poor health and wellbeing outcomes for apparel workers.

### **2024 BY THE NUMBERS**

\$1.93M
AMOUNT GRANTED IN 2024

17

GRANTS MADE IN 2024

29

TOTAL ACTIVE GRANTS
(2022-2024)

95%

GENERAL OPERATING
SUPPORT

95%

MULTI-YEAR SUPPORT

LEVI STRAUSS FOUNDATION 2024 YEAR IN REVIEW

# THE TEAM



Pictured from left to right – Top Row: Kim Almeida, Victoria Doyle, Apara Suresh, Fatima Angeles; Bottom Row: Hannah Yi, Liz Tellez Not Pictured: Carolline Kim

## **STAFF**

The LSF team furthers LS&Co.'s 'profits through principles' approach to business through strategic corporate philanthropy that addresses some of the most urgent social causes of our time: democracy, immigrant rights, reproductive justice, and worker rights and well-being.

- Fatima Angeles, Executive Director
- Kim Almeida, Director of Programs
- Liz Tellez, Operations Manager
- Hannah Yi, Program Manager Reproductive Justice, Worker Rights & Well-being
- Carolline Kim, Program Manager Immigrant Rights, Worker Rights & Well-being
- Victoria Doyle, Program Manager Democracy, Worker Rights & Well-being
- Apara Suresh, Foundation Liaison and Learning Manager

# **BOARD OF DIRECTORS**

LSF is governed by a dedicated board of directors, comprising both Levi Strauss family descendants and current LS&Co. business leaders – including our CEO, Michelle Gass – who guide the foundation's giving.

- Anna Walker
- Edgar Bedolla
- Meryl Friedman
- Zaineb De Souza

- Dan Geballe
- Elise Haas
- Michelle Gass

- David Jedrzejek
- Jennifer C. Haas
- Pete E. Haas, Jr.

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